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**FOR IMMEDIATE RELEASE**

## **MEALS ON WHEELS WACO (MOWW) NAMED A 2026 TFNB CHARITY CHAMPION**

**Waco, TX, July 2, 2026** – Meals on Wheels Waco (MOWW) is proud to announce its selection as a 2026 TFNB Your Bank for Life Charity Champion, recognizing the organization's longstanding commitment to improving the lives of older adults throughout McLennan, Falls, and Hill Counties.

The honor is especially meaningful as MOWW was among the first organizations selected as a Charity Champion when the program launched in 2014. Twelve years later, the renewed recognition reflects the enduring partnership between TFNB and MOWW and a shared commitment to strengthening the communities they serve.

The TFNB Charity Champion program highlights local nonprofits that are making a meaningful difference in the community. As one of this year's six Charity Champions, MOWW will receive a free awareness marketing campaign and leadership development training. The Charity Champions are nonprofit organizations chosen by TFNB employees after being nominated by the community. This year's Charity Champions also include the Alzheimer's Association of Waco, Cultural Arts of Waco, Hope Mommies Central Texas Chapter, and LEAD Mentor Program.

The Charity Champion recognition comes during a year of continued growth for Meals on Wheels Waco, which serves hundreds of older adults each weekday through home-delivered meals, senior center programs, transportation, and supportive services designed to help seniors remain healthy, independent, and connected.

"We are deeply honored to once again be selected as a TFNB Charity Champion," said Estrellita Doolin, Chief Executive Officer of Meals on Wheels Waco. "We're grateful to TFNB for believing in our mission and for investing in organizations that strengthen our community."

"The fact that Meals on Wheels Waco has been selected again by our 100+ staff to be a Charity Champion is no surprise. It reflects the deep trust they've built and the essential role they play in

our community,” said Jason Lavender, TFNB Executive Vice President/Director of Strategic Initiatives. “Their work goes far beyond delivering meals. It creates connection, independence, and peace of mind for seniors and their families. Supporting organizations like this aligns perfectly with Charity Champions and TFNB’s commitment to strengthening the communities we serve. Many of the people who helped build our communities are now in a season where they need a little extra support. Investing in organizations that care for them is one way we can give back to the generation that invested so much in us.”

“Being a Charity Champion will not only help us share our story far and wide,” added Doolin. “I hope it will also inspire more volunteers, donors, and advocates to join us in serving local seniors.”

For more information about Meals on Wheels Waco, volunteer opportunities, or ways to support its mission, visit [www.mowwaco.org](http://www.mowwaco.org).

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#### **About Meals on Wheels Waco**

Meals on Wheels Waco has been serving seniors in the Heart of Texas since 1967. Its mission is to nourish the bodies, minds and spirits of older adults in Waco and McLennan, Falls and Hill Counties through meals, activities, transportation, and volunteer support. Aside from its home-delivered meal program, Meals on Wheels Waco also facilitates 12 congregate meal (senior center) programs and offers other wraparound services for homebound seniors, such as pet food assistance, toiletries, seasonal essentials, and more).